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NATIONAL NURSERY SUPPLY

Live Miniature Ming Trees Bought and Sold

TREE SEEDS—IMPORTED AND DOMESTIC

METAL AND CERAMIC PLANTERS

8463 South Van Ness Avenue, Inglewood 4, California



Dear Friend:

Thank you for your inquiry regarding LIVE, midget Ming Trees. You have just taken the first step for the thrill of your life! I enclose the literature that will show you how to get more enjoyment from the work of your hands -- how to win the admiration of your friends -- how to beautify your home with an art of nature -- how to make more money

You stand to gain a great deal, probably much more than you expect, by reading every word of this literature carefully -- very carefully. You will find it hard to believe that here is available to you a business idea so perfect in results, so simple to achieve, so beautiful and fascinating as a hobby that you will instantly know why the Japanese rulers and gardeners guarded this secret so jealously throughout the centuries.

And yet it does NOT require one cent of any investment to continue in this fascinating work. Now at long last you'll be able to do something without buying a lot of expensive equipment or supplies -- without devoting a lot of your time to it -- without heart breaking experimenting -- without long, tedious hours study of instruction courses -- without worry over the shortages or high prices of your material or over space in which to work.....

NO -- you'll have none of that. You have nothing to continually buy -- your unused window sill can provide your work space. All you have to do is put seed into a little ground -- even seed from the fruit you eat -- or the seed that I give you -- take care of it as I carefully explain to you --- and mother nature will do the rest for you. She won't disappoint you but instead richly reward you with a coveted, rich prize!

For many years people have paid up to fifty dollars and more for imitations of these live, living trees. You've seen them yourself. They are called Ming Trees but actually they are mere decorations -- imitations. They are made from painted materials -- nothing more than dust collectors -- BUT, how much more beautiful -- how much more desirable "THE REAL THING!" Not just an imitation-- but a genuine, honest-to-goodness LIVE, LIVING MING TREE! Do you see the picture? Right now, more than ever before, this is a vital, new, booming phase of the gardening -- particularly indoor gardening field. It's going to put millions of dollars into the pockets of men and women.

You may want to grow your tree -- or many trees -- only for a choice piece to enhance the beauty of your home or the centerpiece on a table, fireplace, piano or other part of your home -- either way, it will be the center of all attraction.... or you may want to grow these trees for profit.....

.... once you get started -- you'll find more ways than you dreamed possible in which to cash in on your trees. True, you can sell these trees for really fabulous prices -- but they are valuable also as RENTAL PIECES.

(Turn this page over please)

In this way you profit from the rental -- yet still own the trees! These trees are much in demand by all types of businessness as major window or show-room attention getters. People literally flock around such displays to view them.... and you get a daily cash rental for their exhibition.

And then there are the Model Railroad Hobbyists that want these trees for their model railroad layouts. Recently a large manufacturer of model railroad trains sent us a purchase order for more miniature trees than we could supply. They had planned to use these trees solely for setting up realistic model railroad locale. From this it can easily be seen that a nation wide demand could easily develop.

So you see -- no matter where you are -- whether in a large city or in a small village or even on a farm, you can enjoy the same pleasure, get the same thrill as formerly was possible only to kings and the very wealthy. In fact, you'll get even more satisfaction because you'll know that you got yours only through your own effort and not by simply writing out a big, fat check.

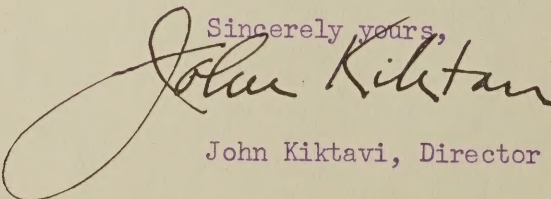
It has been a genuine pleasure to write to you like this because I feel we share a common interest. The very fact that you answered my advertisement indicates to me that you appreciate the finer things -- the natural things. I know that when you see your trees growing, you'll get the same thrill and satisfaction that I do as I daily look my trees over. It's a thrill, a feeling of satisfaction that money can't buy.

One thing I value particularly. It is the friendship of a person with ambition -- with an eye for natural beauty -- with an appreciation of the finer things. Friendship has to be earned and I want to earn your friendship by sharing my secret with you -- by showing you how to enjoy and profit from this -- the most fascinating of all hobbies.

And so I want to urge you to act now -- don't put it off. Making a start-- the simple act of writing your name and address on a piece of paper is sometimes the hardest part of getting ahead. Many a person would be better off today if they had just gotten around to the point of starting.

To my knowledge no one in your locality has as yet started this thrilling work and because of that I am going to reserve this limited offer in your name for the limited time stamped on the order blank. Now it's entirely up to you. I've presented all the facts--- I've given you the opportunity to be first--- I don't know what more I could tell you about this wonderful hobby. I'm sure you will recognize this as one of the opportunities of a lifetime. I know you will be anxious to start immediately -- so then NOW is the time to ACT. Send in your order right now! Take advantage of the limited reservation. I'll look for your order by return mail....

Sincerely yours,

A large, elegant handwritten signature in dark ink, reading "John Kiktavi". The signature is fluid and cursive, with a long, sweeping underline that extends to the left.

John Kiktavi, Director

JOHN KIKTAVI, Manager

NATIONAL NURSERY SUPPLY

8463 South Van Ness Avenue

Inglewood 4, California

does not use in any locality, but is not to be found in the hills.



Color by C. A. Peterson

THIS miniature orange tree is one from the personal collection of Mr. John Kiktavi, Manager of National Nursery Gardens. This tiny tree bears fragrant orange blossoms and its fruit is both juicy and sweet.

All kinds of miniature trees are easy to grow—think of the thrill you will feel when you see the fruit of your own labor turn out as attractive as the above picture. Start today, don't put it off.

When in Los Angeles, you are invited to visit and see Mr. Kiktavi's entire collection, which is on display and open to the public for free viewing and enjoyment.

NATIONAL NURSERY GARDENS

8463 SOUTH VAN NESS, INGLEWOOD 4, CALIFORNIA



